Response to Office Action Dated 12/13/2006

In the Claims

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1. (Currently Amended) A label—display system computing device, comprising:

a portable computer; and

a deployable label base, attached to the portable computer, and configured to display labels for associated with the portable computing device computer; and

wherein the deployable label base is configured for movement between a first position and a second position, the labels being viewable in the first position and in the second position at least some of the labels being are slid into the portable computer, thereby concealed concealing them from view in the second position.

- 2. (Currently Amended) A label-display system computing device as recited in claim 1, wherein the deployable label base includes a first side to display one or more of the labels and at least a second side to display one or more of the labels.
- 3. (Currently Amended) A label display system computing device as recited in claim 1, wherein the deployable label base is configured to display regulatory labels.
- 4. (Currently Amended) A label display system computing device as recited in claim 1, wherein the deployable label base is configured to display certification marking labels.

Response to Office Action Dated 12/13/2006

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- 5. (Currently Amended) A label display system computing device as recited in claim 1, wherein the deployable label base is further configured to rotate about a central longitudinal axis of the deployable label base.
- (Currently Amended) A label display system computing device as 6. recited in claim 1, wherein the deployable label base is further configured to rotate about a central longitudinal axis of the deployable label base in the first position.
- 7. (Currently Amended) A label display system computing device as recited in claim 1, wherein the deployable label base includes a first side to display one or more of the labels and at least a second side to display one or more of the labels, and wherein the deployable label base is further configured to rotate about a central longitudinal axis of the deployable label base, the one or more labels on the first side and the one or more labels on the second side being viewable when the deployable label base is rotated.
- 8. (Currently Amended) A label display system computing device as recited in claim 1, wherein the deployable label base is configured for slidable movement between the first position and the second position.
- 9. (Withdrawn, Currently Amended) A label display system computing device as recited in claim 1, wherein the deployable label base is flexible and further configured to be spooled in the second position.

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Response to Office Action Dated 12/13/2006

- (Currently Amended) A label display system computing device as 10. recited in claim 1, further comprising a theft deterrent configured to render the portable computing device inoperable if the deployable label base is removed from the portable computing device.
- (Withdrawn, Currently Amended) A label display system computing 11. device as recited in claim 1, wherein the deployable label base includes a security cable configured to secure the portable computing device.
- (Withdrawn, Currently Amended) A label display system computing 12. device as recited in claim 1, wherein the deployable label base encases a security cable configured to secure the portable computing device.
- 13. (Withdrawn, Currently Amended) A label display system computing device as recited in claim 1, wherein the deployable label base encases a security cable configured to secure the portable computing device, and wherein the portable computing device is rendered inoperable if the security cable is removed from the portable computing device.

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14. (Currently Amended) A label display system, comprising:

a deployable label base configured to display required labels for an electronic device; and

the deployable label base configured for movement between a first position and a second position, wherein within the first position the labels being are viewable in the first position and in the second position at least some of the labels being are concealed slid into the electronic device, thereby concealing them from view in the second position.

- 15. (Original) A label display system as recited in claim 14, wherein the deployable label base includes a first side to display one or more of the required labels and at least a second side to display one or more of the required labels.
- 16. (Original) A label display system as recited in claim 14, wherein the deployable label base is configured to display regulatory labels.
- 17. (Original) A label display system as recited in claim 14, wherein the deployable label base is configured to display certification marking labels.
- 18. (Original) A label display system as recited in claim 14, wherein the deployable label base is further configured to rotate about a central longitudinal axis of the deployable label base.

S/N 10/000,423

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(Original) A label display system as recited in claim 14, wherein the 19. deployable label base is further configured to rotate about a central longitudinal axis of the deployable label base in the first position.

- (Original) A label display system as recited in claim 14, wherein the 20. deployable label base is configured for slidable movement between the first position and the second position.
- (Currently Amended) A label display system, comprising: A label 21. display system as recited in claim 14;
- a deployable label base configured to display required labels for an electronic device; and

the deployable label base configured for movement between a first position and a second position, the labels being viewable in the first position and at least some of the labels being concealed from view in the second position;

wherein the deployable label base is flexible.

- 22. (Withdrawn) A label display system as recited in claim 14, wherein the deployable label base includes a security cable configured to secure the electronic device.
- 23. (Withdrawn) A label display system as recited in claim 14, wherein the deployable label base encases a security cable configured to secure the electronic device.

S/N 10/000,423

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the deployable label base encases a security cable configured to secure the electronic device, and wherein the electronic device is rendered inoperable if the security cable is removed from the electronic device.

25. (Currently Amended) A method, comprising:

(Withdrawn) A label display system as recited in claim 14, wherein

25. (Currently Amended) A method, comprising.

attaching labels for a portable computing device to a deployable label base; the deployable label base being moveable between a first position and a second position, wherein the labels are viewable in the first position and in the second position at least some of the labels are concealed slid into the portable computing device, thereby concealing them from view in the second position.

- 26. (Original) A method as recited in claim 25, wherein attaching includes attaching one or more of the labels to a first side of the deployable label base, and attaching one or more of the labels to at least a second side of the deployable label base.
- 27. (Original) A method as recited in claim 25, wherein attaching includes attaching regulatory labels.
- 28. (Original) A method as recited in claim 25, wherein attaching includes attaching certification marking labels.

S/N 10/000,423

(Original) A method as recited in claim 25, further comprising 29. rotating the deployable label base about a central longitudinal axis of the deployable label base.

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(Original) A method as recited in claim 25, further comprising 30. rotating the deployable label base about a central longitudinal axis of the deployable label base, and wherein attaching includes attaching one or more of the labels to a first side of the deployable label base, and attaching one or more of the labels to at least a second side of the deployable label base.

- (Original) A method as recited in claim 25, further comprising 31. sliding the deployable label base between the first position and the second position.
- (Original) A method as recited in claim 25, further comprising 32. rendering the portable computing device inoperable if the deployable label base is removed from the portable computing device.
- 33. (Withdrawn) A method as recited in claim 25, further comprising encasing a security cable with the deployable label base.

S/N 10/000,423

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34. (Withdrawn) A method as recited in claim 25, further comprising encasing a security cable with the deployable label base, and rendering the portable computing device inoperable if the security cable is removed from the portable computing device.

35. (Currently Amended) A method, comprising:

displaying required labels for an electronic device on a deployable label base;

the deployable label base being moveable between a first position and a second position, wherein the required labels are displayed in the first position and in the second position at least some of the required labels are concealed slid into the electronic device, thereby concealing them from display in the second position.

- 36. (Original) A method as recited in claim 35, wherein displaying includes displaying one or more of the required labels on a first side of the deployable label base, and displaying one or more of the required labels on at least a second side of the deployable label base.
- 37. (Original) A method as recited in claim 35, wherein displaying includes displaying regulatory labels.
- 38. (Original) A method as recited in claim 35, wherein displaying includes displaying certification marking labels.

from the electronic device.

Response to Office Action Dated 12/13/2006

S/N 10/000,423

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39. (Original) A method as recited in claim 35, further comprising rendering the electronic device inoperable if the deployable label base is removed

- 40. (Withdrawn) A method as recited in claim 35, further comprising encasing a security cable with the deployable label base.
- 41. (Withdrawn) A method as recited in claim 35, further comprising encasing a security cable with the deployable label base, and rendering the electronic device inoperable if the security cable is removed from the electronic device.